

InfluenZ



InfluenZ is a cutting-edge global platform designed to seamlessly connect businesses with independent influencers, fostering dynamic collaborations across the globe.

Branding

UI & UX Design

Development

Year

2024

Duration

3 Months

Industry

Marketing

Branding & Design Guidelines

Correct logo of usage:

Incorrect logo of usage:

#6D1BFF

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#CC1DFD

C:45 M:80 Y:0 K:0 R:204 G:29 B:253

#0E2477

C:100 M:95 Y:23 K:13 R:204 G:29 B:253

Aa

Kefa-Regular

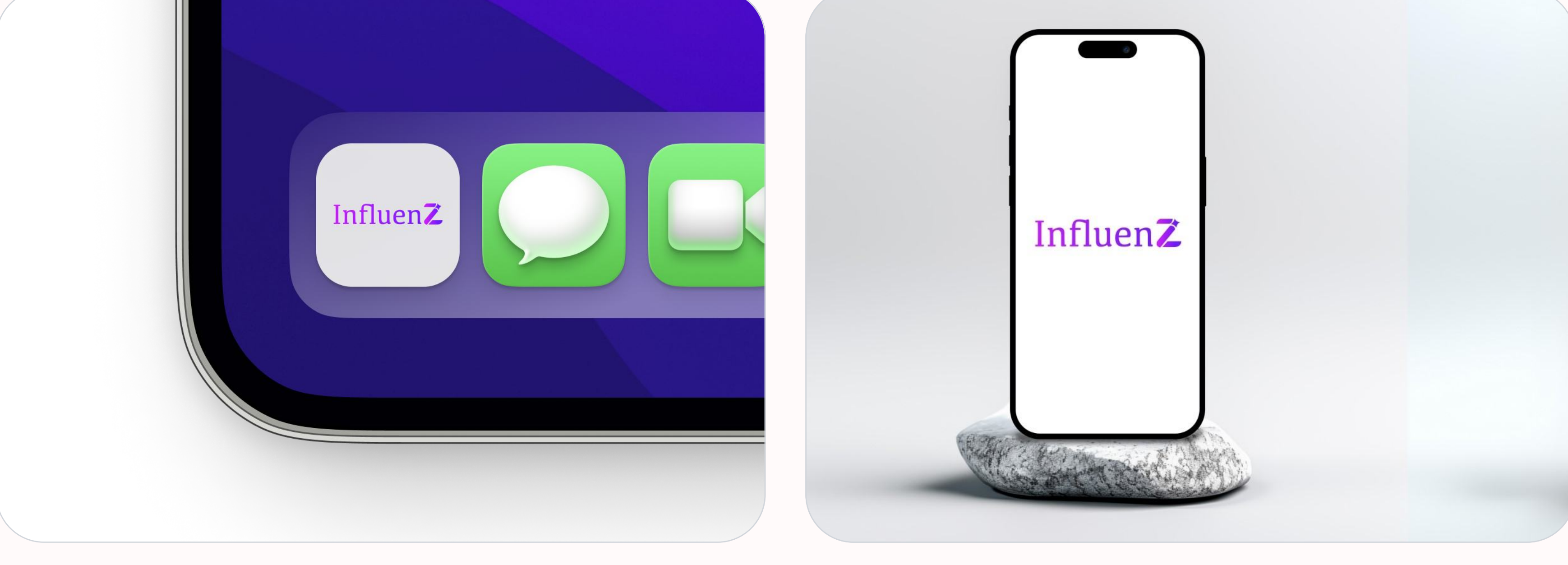
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abcdefghijklmnopqrstuvwxyz

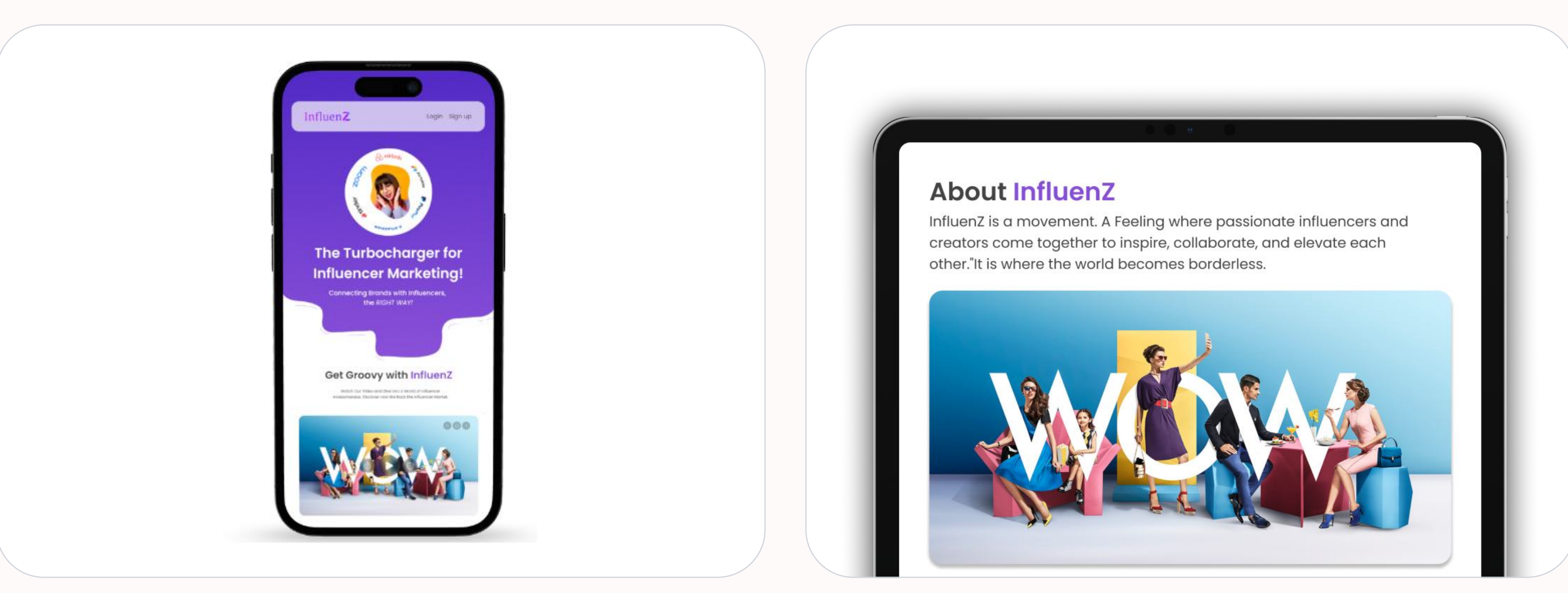
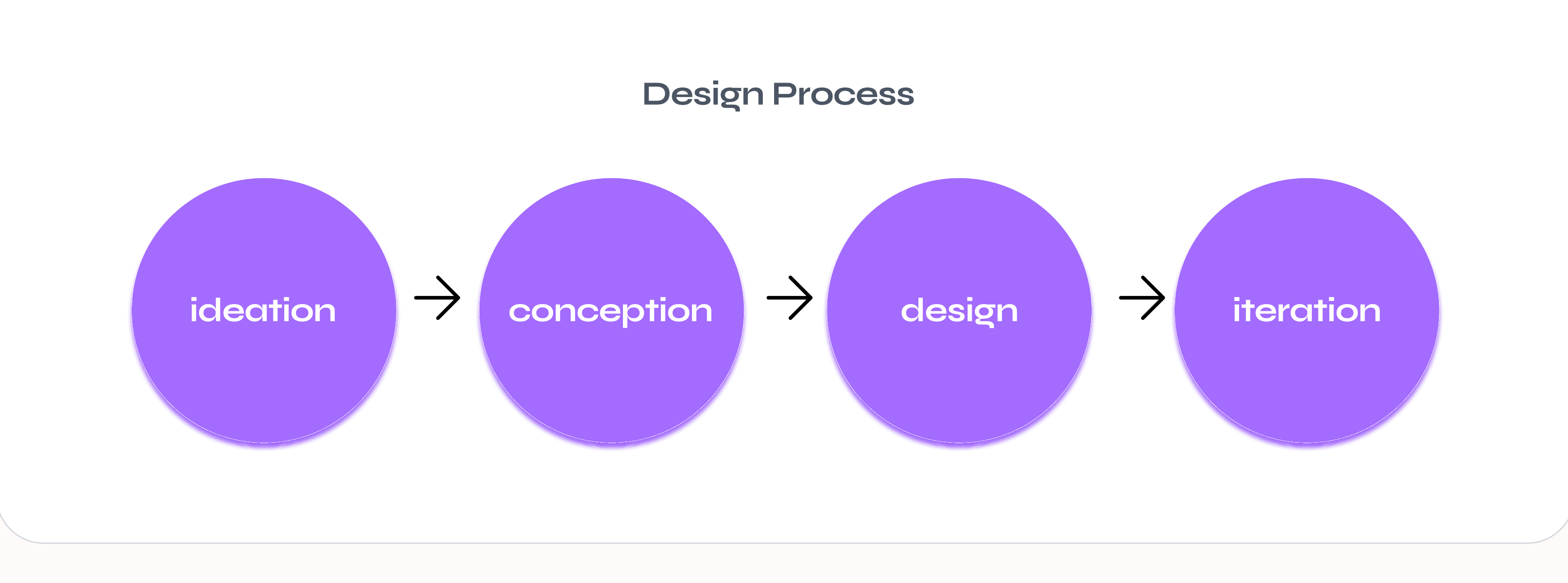
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Display 2xl	Font size: 72px   Line Height: 88px   Tracking: -2%		
Display 2xl Regular	Display 2xl Medium	Display 2xl Semibold	Display 2xl Bold
Display lg	Font size: 48px   Line Height: 60px   Tracking: -2%		
Display lg Regular	Display lg Medium	Display lg Semibold	Display lg Bold
Display md	Font size: 36px   Line Height: 44px   Tracking: -2%		
Display md Regular	Display md Medium	Display md Semibold	Display md Bold
Display xs	Font size: 24px   Line Height: 32px		
Display xs Regular	Display xs Medium	Display xs Semibold	Display xs Bold
Font lg	Font size: 18px   Line Height: 28px		
Font	Font	Font	Font

Logo Mockups



Website and dashboard design



Web Dashboard

